

Message Text

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PAGE 01 KUALA 04799 270615Z

ACTION COME-00

INFO OCT-01 EA-12 ISO-00 AGRE-00 CEA-01 CIAE-00
DODE-00 EB-08 FRB-01 H-02 INR-10 INT-05 L-03
LAB-04 NSAE-00 NSC-05 PA-02 CTME-00 AID-05 SS-15
STR-07 ITC-01 TRSE-00 ICA-20 SP-02 SOE-02 OMB-01
DOE-15 FTC-01 /123 W

-----004446 270621Z /13/75

R 260847Z MAY 78

FM AMEMBASSY KUALA LUMPUR

TO SECSTATE WASHDC 4656

INFO AMEMBASSY BANGKOK

AMEMBASSY JAKARTA

AMEMBASSY MANILA

AMEMBASSY SINGAPORE

UNCLAS KUALA LUMPUR 4799

C O R R E C T E D C O P Y (TEXT CORRECTED)

E. O. 11652: N/A

TAGS: ETRD, EINV, MY

SUBJ: JOINING VENTURE OPERATIONS IN THE ASEAN REGION

REF: STATE 128808

1.. EMBASSY BELIEVES THAT SINGAPORE GOVERNMENT PARTICIPATION
IN THE JOINT VENTURE WITH THE U.S.COMPUTER MANUFACTURER

WOULD NOT CONSTITUTE AN OBSTACLE TO OPERATIONS OF SALES OF
THE JOINING VENTURE PRODUCTS (COMPUTER SERVICES) IN MALAYSIA.
IN FACT, A PROVISION IN THE GUIDELINES FOR INDUSTRIAL
COMPLEMENTATION PROJECTS STATES THAT CORPORATIONS OWNED
51 PER CENT BY NATIONALS OF THE ASEAN MEMBER COUNTRIES WILL
BE ALLOWED TO JOIN IN INDUSTRIAL COMPLEMENTATION PROGRAM.
THIS DEFINITION OF AN ASEAN CORPORATION COVERS ONLY NEW
CORPORATIONS SINCE EXISTING COMPANIES ARE EXEMPTED FROM
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THIS RULING. THE ASEAN NATIONAL CORPORATION, ONCE ACCREDITED
BY THE ASEAN GOVERNMENT CONCERNED, SHOULD BE
ABLE TO ENJOY A MUCH LARGER POTENTIAL MARKET FOR
ITS PRODUCTS BY HAVING SPECIAL TRADE AND
PROCUREMENT PREFERENCES THROUGHOUT THE
ASEAN REGION.

2. ACCORDING TO MARKET SOURCES, MARKET POTENTIAL FOR COMPUTER SERVICE IS GOOD. IBM, ICL, NCR, UNIVAC BURROUGHS, DATA GENERAL, HEWLETT-PACKARD, ETC. ARE WELL-ESTABLISHED IN THE MALAYSIAN MARKET. THESE FIRMS SELL COMPUTER HARDWARE AS WELL AS COMPUTER SERVICES. THE MAJOR SECTORS USING COMPUTERS AND PERIPHERAL EQUIPMENT, AND THEREFORE COMPUTER SERVICES, LISTED IN ORDER OF IMPORTANCE ARE: BANKS, GOVERNMENT, MANUFACTURING, PUBLIC UTILITIES, EDUCATION, COMMUNICATIONS, SERVICES.
MILLER

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